



# MING TANG

**TOMMY** [www.tommytangart.com](http://www.tommytangart.com)

## PROFILE

With **8+** years of experience in creative content, I adeptly navigate intricate structures, focusing on the development of brand and visual concepts. A multilingual and self-motivated professional, I demonstrate proficiency in Adobe Creative Suite and PowerPoint. Rooted in a strong background in Industrial Design, I am passionate about problem-solving and excelling in brand and visual concept development. I possess the ability to translate strategic direction into compelling designs, approaching creative projects with a rigorous and innovative mindset.

## EDUCATION & CAREER PATH



## EXPERIENCE & ACHIEVEMENTS

Feb 2021 – Present

**Digital Marketing Graphic Designer** - Live! Casino & Hotel (Cordish Gaming, Maryland)

1. Redesigned and developed the Brand Guidebook for Live! Casino & Hotel, covering five properties across three states in 2023.
2. Collaborated with the iGaming Team in 2022 to refresh promotion campaigns for PlayLive! online Casino, resulting in a remarkable 50% increase in website and mobile traffic and an impressive 80% revenue boost by year-end.
3. Contributed to the development of multiple new properties and engaged in city expansion projects from 2021 to 2023.

Mar 2018 – Feb 2021

**Graphic & 3D rendering Designer** - NBG-Home Company (Pennsylvania)

1. Designed paper flower decor collections that achieved substantial success, with sales exceeding 100,000 pieces across various retail stores, including Kirkland, AtHome, HomeGood, Ross, TJMaxx, Bed Bath & Beyond, and others.
2. Notably, the Black Friday Wall Decor and Pallet display design for Lowes' décor department generated increased nearly 25% in sales in 2019.

Jan – July 2016

**Industrial Designer** - IRiding technology co. LTD (Xiamen, China)

1. Developed a brand new product line featuring fitness equipment and a mobile app in 2016.
2. Sole designer for Megar product design, rendering, and close collaboration with engineering teams for production manufacturing and functionality, and designed presentations and displays for new investment opportunities.

## SKILLS



### Adobe Creative Suite

Photoshop - Illustrator - InDesign - Adobe XD  
After Effects- Premiere- Lightroom - Express



### Microsoft Office 365

PowerPoint - Word  
Excel - Outlook



WIDEN



Keynote



Monday.com

## STRENGTHS

- Great communicator with visual storytelling skills
- Consistently delivers on time and on budget
- Trained in Industrial design method – approach design with solution mindset
- Mathematical logic - Provide Solution more than justDesign

## CERTIFICATIONS

- Graduate Certificate in Business Administration
- Front-End Web Developer - HTML 5 & CSS
- Google Ads Display and Analytics
- Patent for Utility model
- Entrepreneurial Manage Training
- Proficient in English, Cantonese & Mandarin

## CONTACT



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## OTHER INTERESTS



Paint



Travel



Gym



Photography



Cook



Mental health development